



# BOWERS BOLLYWOOD BASH

**Saturday, March 21, 2026 | 5 pm - 1 am**  
Bowers Museum, Santa Ana

held in celebration of the exhibition  
*Global Threads: India's Textile Revolution*

Kick off 2026 in spectacular style at the inaugural Bowers Bollywood Bash! Join us for an unforgettable evening celebrating Indian culture through world-class performances, dazzling fashion, gourmet cuisine, interactive art, and global music — all in support of Bowers Museum's cultural and educational programs.

## CORPORATE SPONSORSHIP OPPORTUNITIES

### PREMIER SPONSOR: \$100,000

**Our top-level sponsorship with maximum exposure.**

- Premium logo placement on all event marketing, including Bowers.org, social media, eblasts, and printed event materials
- Stage acknowledgment during the event in front of over 700 guests
- VIP experience for 10 guests, including VIP lounge, gourmet Indian sit-down dinner, signature Bollywood cocktails, exclusive exhibition walkthrough with the curator, henna designs, and after-party access with DJ playing global tunes
- Networking access to key cultural leaders, philanthropists, and influencers
- Recognition in press releases and post-event recap coverage
- INKIND OPTION: Showcase your brand by gifting VIP guests with your company's product or service in the equivalent value to receive Premiere Sponsor Status

### PARTNER SPONSOR: \$50,000

**High visibility with an immersive guest experience.**

- Logo placement on Bowers.org, event social media, and select printed materials
- Mention from the stage during the evening
- VIP experience for 6 guests, including VIP lounge, gourmet Indian sit-down dinner, signature Bollywood cocktails, exhibition walkthrough, henna designs, and after-party access
- Recognition in event program and post-event eblast

### SUPPORTER SPONSOR: \$10,000

**A powerful presence at the event with select benefits.**

- Logo placement on Bowers.org and event signage
- Mention during the event
- VIP experience for 4 guests, including gourmet Indian sit-down dinner, signature Bollywood cocktails, exhibition walkthrough, henna designs, and after-party access
- Recognition in event program

**ROM**

Image: Woman's jacket (back detail). Made in coastal southeast India for the Dutch market; used in Hindeloopen, Friesland. Mordant-dyed and resist-dyed cotton, 18th century, 57.8 cm. ROM 962.107.2. Image ©Royal Ontario Museum.

*Global Threads: India's Textile Revolution* is produced and circulated by ROM (Royal Ontario Museum), Toronto, Canada.

**BOWERS MUSEUM**

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