

FOR IMMEDIATE RELEASE

MEDIA CONTACT:

KELLY BISHOP, VP of External Affairs

KBISHOP@BOWERS.ORG OR 714-567-3628

***Guo Pei: Art of Couture* Exhibition at Bowers Museum to Close on Mother's Day, May 14**

April 27, 2023 (Santa Ana, California) [Santa Ana, California] - As the highly-acclaimed exhibition *Guo Pei: Art of Couture* at Bowers Museum enters its final weeks, visitors are encouraged to make their way to the museum before it closes on May 14, Mother's Day. Bowers Museum will offer moms who purchase tickets onsite free General Admission and \$10 tickets to *Guo Pei: Art of Couture* on closing day.

In addition to this special offer, the museum has a range of activities planned for the closing weekend. The restaurant, Tangata, will offer a special Mother's Day Brunch (reservations required) and a quartet will play at the entrance of the galleries on Saturday, May 13th. There will also be a trunk show and a crown making workshop on Saturday, both presented by AristoKrown artist Marita Taylor-Holton.



Since opening on November 12, *Guo Pei: Art of Couture* has been a must-see attraction for fashion enthusiasts, art lovers, and cultural connoisseurs. The exhibition showcases over 40 of Guo Pei's most extraordinary designs, including the iconic Chinese Bride collection, as well as a wide range of other stunningly intricate garments.

Throughout its run, the exhibition has garnered rave reviews for its unique blend of art and fashion, showcasing Guo Pei's unparalleled creativity and craftsmanship. Visitors have been transported to a stunning world of couture fashion, featuring the interplay of intricate design, vibrant color, and exquisite detail that is a hallmark of Guo Pei's work.

With less than three weeks remaining until the exhibition closes, now is the time to see *Guo Pei: Art of Couture* before it's gone. Don't miss your chance to witness this breathtaking collection of couture masterpieces firsthand. For more information on ticketing and visiting hours, please visit bowers.org.

**BOWERS
MUSEUM**

2002 NORTH MAIN STREET, SANTA ANA, CALIFORNIA 92706
BOWERS.ORG | TEL 714.567.3600 | FAX 714.567.3603

Accredited by  American Alliance of Museums

Guo Pei: Art of Couture is organized by the Bowers Museum with significant support from Dr. Frank Cintamani on behalf of Guo Pei and the Asian Couture Federation and curated by SCAD FASH Museum of Fashion + Film and SCAD: The University for Creative Careers. Generous funding for this exhibition has been provided by Mary and John Tu with additional support by China Southern Air Logistics.

About Guo Pei

Guo Pei is China's most renowned couturier. For over 20 years, she has been dressing celebrities, distinguished ladies, royalty and the political elite who turn to her for show-stopping, magnificent creations when they want to look beautiful and stand out from the crowd.



Guo Pei has breathed new life into embroidery and painting traditions that date back thousands of years. Showcasing the finest of traditional Chinese craftsmanship while incorporating contemporary innovation and Western style, Guo Pei is a passionate artisan who wants to evoke people's emotions and inspire people through her art.

2015 marked a major turning point for Guo Pei, when the pop singer Rihanna chose to wear one of her designs to the Met Gala, inaugurating the museum's *China: Through the Looking Glass* exhibition, in which Guo's works were shown. In July 2015, she held her first solo exhibition at the Musée des Arts Décoratifs in Paris; she followed that with a sold-out collaborative makeup collection with MAC. Later that year, Guo was honored to become an invited member of the Chambre Syndicale de la Haute Couture, the chief governing body of the high-fashion industry, allowing her to show on the Paris Haute Couture Week calendar.

Guo made her Paris Haute Couture debut in January 2016. In the same year, she was also named one of TIME magazine's 100 Most Influential People, and one of the Business of Fashion's 500 most influential people shaping the global fashion industry. Her exquisite creations now go beyond the runway and red carpet, creating iconic global moments and fostering a wider awareness of China's cultural heritage and influence.

Images by David Christopher Lee for davidsguide.com.

**B O W E R S
M U S E U M**

2002 NORTH MAIN STREET, SANTA ANA, CALIFORNIA 92706
BOWERS.ORG | TEL 714.567.3600 | FAX 714.567.3603

